



Sorena S Fallin, Partner
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Sorena heads our Jacksonville, Florida office. She has extensive experience in trucking and transportation, premises liability, hospitality and product liability. She has defended numerous clients in matters involving complex wrongful death, traumatic brain injury and serious bodily injury cases. Sorena gained valuable perspective when she previously worked as in-house counsel for a Fortune 500 insurance company. She routinely litigates complex legal matters in Florida and Georgia.

Presentations

Featured Speaker - "Learning From the Billion Dollar Verdict" -
2022 Minnesota Trucking Association Safety Conference

Panel leader - "Technology Shifting the Path for Litigation &
Transportation" - 2018 Arkansas Trucking Seminar

Areas of Focus

Catastrophic Injury
Construction Litigation
Insurance Litigation
Premises Liability
Product Liability
Trucking & Transportation

Education

University of the District of Columbia, David A.
Clarke School of Law, JD 2005
University of West Florida, BS 1997

Admissions

Florida 2006
Georgia 2018
California 2007 (Inactive)

US District Court – Northern, Middle and Southern
Districts of Florida
Georgia State Courts

Professional Affiliations

Jacksonville Bar Association
International Association of Defense Counsel (IADC) -
Membership by nomination and review only;
2023-24 Transportation Committee Vice-Chair of
Programs and Projects; Construction Law and
Litigation Committee
Defense Research Institute (DRI)
Trucking Industry Defense Association (TIDA)
Trucking Defense Advocacy Council (TDAC)
Florida Defense Lawyers Association (FDLA)
Claims & Litigation Management Alliance (CLM)

Community

Community Health Outreach - previous Board of
Directors